

Pasta for Everyone is launched to say "thank you" to life-saving charities

A new pasta range, which was first created for the UK Government's Coronavirus Food Parcel Scheme during the first lockdown in 2020, is now available to the public, with a percentage of profits going to charity.

ROC CO BRANDS are offering the new Pasta Per Tutti ('pasta for everyone'), a range that consists of three classics: penne, fusilli and spaghetti, and costs from £1.09 to £1.19 per 500g retail pack. The pasta is vegetarian, vegan and free of GMOs.

The iconic tubular-shaped penne pairs well with any thick pasta sauce and can be used in a pasta bake or a pasta salad. The corkscrew-like fusilli will suit numerous pasta recipes, whilst cylindrical spaghetti is ideal with a creamy carbonara or a spaghetti bolognese.

The brand is named after the founder's son, Rocco Chiappetta, who was born in 2012 with CHARGE syndrome; a condition with



symptoms including a bilateral cleft lip and palate, plus numerous congenital heart defects. Rocco's father, Aldo, is keen to give back to the charities who helped his family eight years ago. For every

bag of pasta sold, ROC CO BRANDS donate 5% of the profits to the NHS Charities Together, Evelina London Children's Hospital, and Ronald McDonald House Charities UK.

ROC CO BRANDS

ROCCO Pasta is currently available to buy from roccobrand.com, if you would like to become a stockist email aldo@roccobrand.com

